

Design Portfolio

HILDA HIONG

2023





Hiya! I was born in Malaysia and I grew up in Hong Kong. I enjoy producing work that captures the visions of others and of my own. I believe I am adaptable and flexible in any given environment. Improvement is limitless in the midst of challenging opportunities.

HILDA HIONG 熊美彦



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Interests



Watching
Films



Cooking



Downtime
with Jesus



Family &
Friends



Coffee



Travel &
Adventure

Education

2016-17

MA Animation
University of Hertfordshire

2012-16

BSc Architecture
Univserity College London
Bartlett School of Architecture

Work

2022-2023

Video & Motion Graphics Editor
CliQQ Studios - DC Thomson

2020-2022

Freelance Video Editor & Graphic
Designer
Upwork

2019-20

Edustry
Start Up Project

2018-19

Imperial Academy
Arts and English Teaching
Assistant

Skills

- Drawing
- Illustration
- Photo Compositing
- Mock Ups
- Social Media Content
- Photography
- Videography
- Video Editing

Programs

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro



Contents

Tap chapter number to go to the page



Tap  to go back to contents



Brief

Design the layout for an interactive PDF workbook, chapter illustrations and Find Your Stride logo. This project involved providing a suitable colour palette and fonts.

COLOUR PALETTE



FRONT COVER



LOGO VARIATIONS



FINAL LOGO

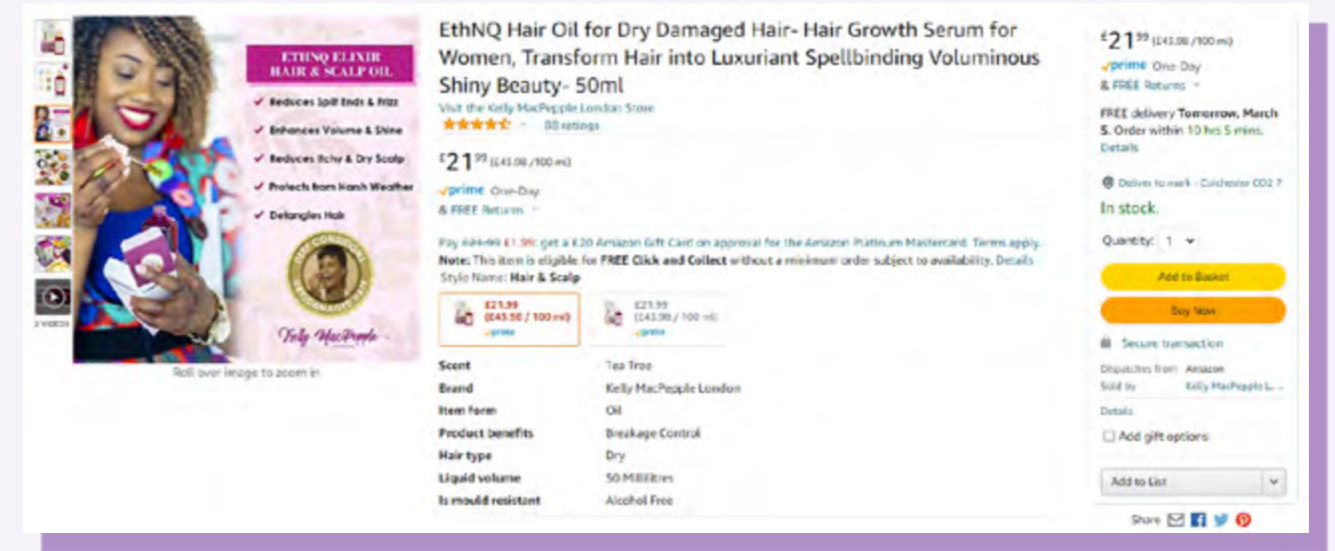


SAMPLE PAGES



Brief

Design layouts and graphics for an Amazon Listing. The project required to source for images and some photography of the products.



Kelly MacPepple LONDON

High-quality and natural ingredients essential to nourishing your hair.

Strengthens lipid barrier and collagen in our hair for hydration

Enhances moisturization & conditioning whilst containing anti-irritant properties

Prevents hair breakage by reducing combing force of wet hair

Power-packed with 9 Amazonian oils: avocado, sacha inchi, argan, marula, castor

Phytonutrients

Amino Acids

Hemp Seed Oil

Unique Oil Blends

EthnQ Hair & Scalp Oil

CREATE HAIR PERFUME

Lemon → Increase concentration

Orange Blossom → Promotes happiness

Tonka Bean → Balancing

Olive Oil Extract → Locks in Moisture

Coconut Oil extract → Increase SPF efficiency

Sugar beet extract → Anti-irritant

Vitamin E → Assists Hair Growth

CREATE HAIR PERFUME

Kelly MacPepple LONDON



GLAMOROUS RESULTS FOR ALL HAIR TYPES

- ✓ 100% ALCOHOL-FREE
- ✓ Extra LONG-LASTING! (Over 24H ON CONTACT)
- ✓ Seals Moisture 😊
- ✓ Smells DIVINE & lets your HAIR SHINE! 🌟
- ✓ Invigorates that POWERHOUSE within you!

POWERFUL NATURAL INGREDIENTS

- Coconut oil extract:** Increases oil naturally, reduces hair brittleness
- Sugar leaf extract:** Adds moisture & shine to hair with soft & natural fragrance
- Olive Squalene:** Locks in moisture, strengthens and softens hair & skin
- Vitamin E:** Boosts hair growth, improves scalp circulation & reduces itching

HOW TO BEST USE HAIR PERFUMES

- ✓ Suitable for all hair types
- ✓ Spray 10cm away from skin and hair
- ✓ Perfect for everyday, even non-wash hair days
- ✓ Get that summer sheen & shiny skin with an aroma of confidence!
- ✓ Prep for the boardroom or that romantic evening!

Inspired by every **LADY OF SUBSTANCE** who dares to believe in possibilities! Together, we can make a difference!

A THOUGHTFUL GIFT
Give more than just a present, give a **mindset**. Share these perfect gifts with those you love.

INSPIRE EMPOWER CREATE MOTIVATE ELEVATE

Floral, Citrus, Citrus, Citrus, Fruity

SAFELY FORMULATED FOR HAIR AND SKIN

HOW TO BEST USE HAIR PERFUMES

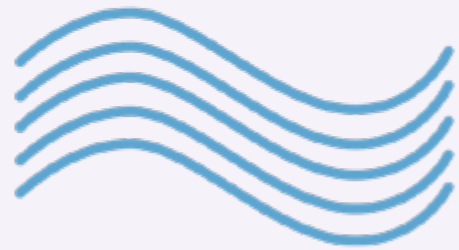
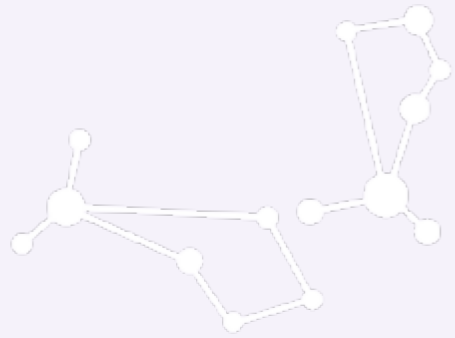
- ♥ Suitable for all hair types
- ♥ Spray 10cm away from skin and hair
- ♥ Perfect for everyday, even non-wash hair days
- ♥ Get that summer sheen & shiny skin with an aroma of confidence!
- ♥ Prep for the boardroom or that romantic evening!

ALL HAIR TYPES
CURLY, STRAIGHT, COILY, KINKY

Inspired by every **LADY OF SUBSTANCE** who dares to believe in possibilities! Together, we can make a difference!

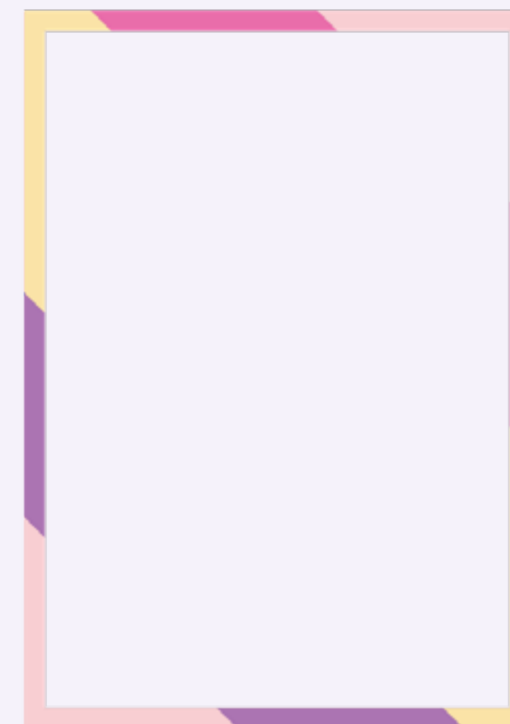
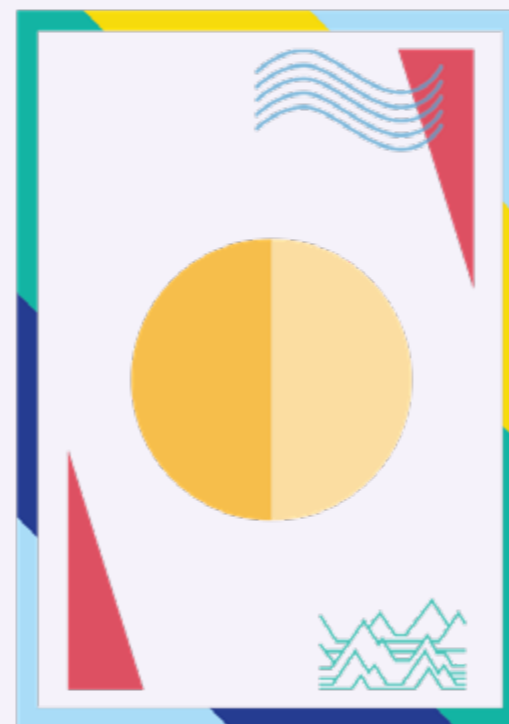
A THOUGHTFUL GIFT
Give more than just a present, give a **mindset**. Share these perfect gifts with those you love.





Brief

Buiding upon existing company elements and symbols to create exhibition boards and a company brochure to distribute at Hong Kong's Teaching & Learning Expo.





Brief

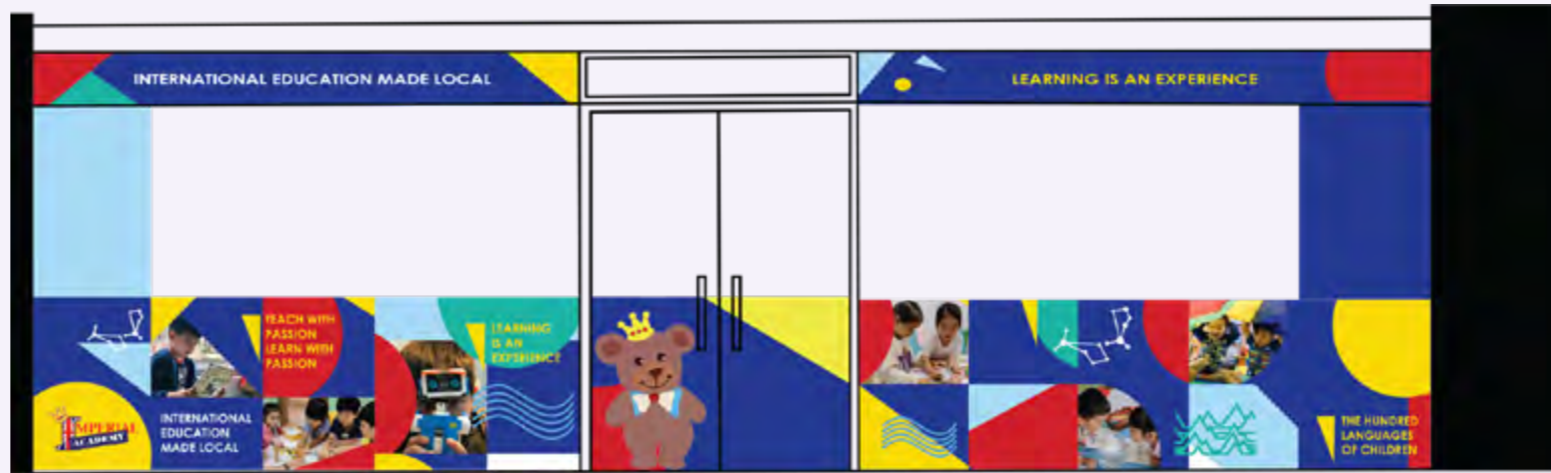
Designing for print - an exhibition booth for Hong Kong's Learning & Teaching Expo.



Construction, Nov 2018

Brief

Buiding upon existing company elements and symbols to design the front exterior of the Kowloon branch at Olympic West 9 Zone.





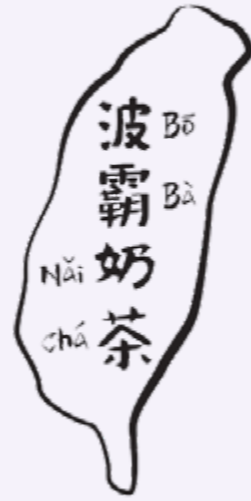
Brief

Maeli Studios has provided some of their pattern designs and want some mocks up of robes, dining ware, vases and more. Here are a sample of the mockups.



Brief

Design the logo and menu for a Bubble Tea store. The logo was required to contain the colours of the Taiwan flag.



MENU DESIGN

STEP 1 Select your favourite tea from our selection.

Milk Tea 奶茶

Plain Assam
阿萨姆茶
Plain Jasmine
茉香绿茶
Taro
香芋奶茶
Honeydew
香蜜瓜
Coconut
椰子
Almond
杏仁奶茶

R: £3.79
L: £3.99

Fruit Tea 水果茶

Passionfruit
热情百香果
Mango
芒果
Peach
桃子
Lychee
荔枝
Apple
苹果
Strawberry
草莓

R: £3.79
L: £3.99

Special Tea 特选茶

Passionfruit & Mango
百香芒果茶
Mango & Peach
香桃芒果
Lychee & Mango
荔枝芒果
Brown Sugar
黑糖奶茶
Oreo
Oreo奶茶
Mint Mojito
薄荷mojito

R: £3.99
L: £4.19



STEP 2 Select your size, be BRAVE and go large for another 20p!



STEP 3 Select your favourite Juice Balls or Jelly, they both taste as great as each other, why not try both?

Juice balls or Jelly:



STEP 4 Hold tight whilst our specialist make your perfect tea.



Milkshakes 奶昔

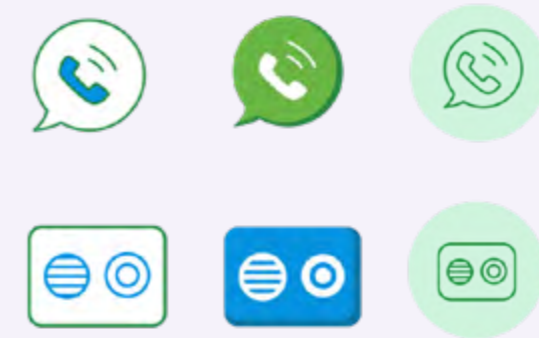
Ferrero Rocher
Oreo
Kinder Bueno

R: £3.79
L: £3.99

Aero Mint
Galaxy
Maltesers

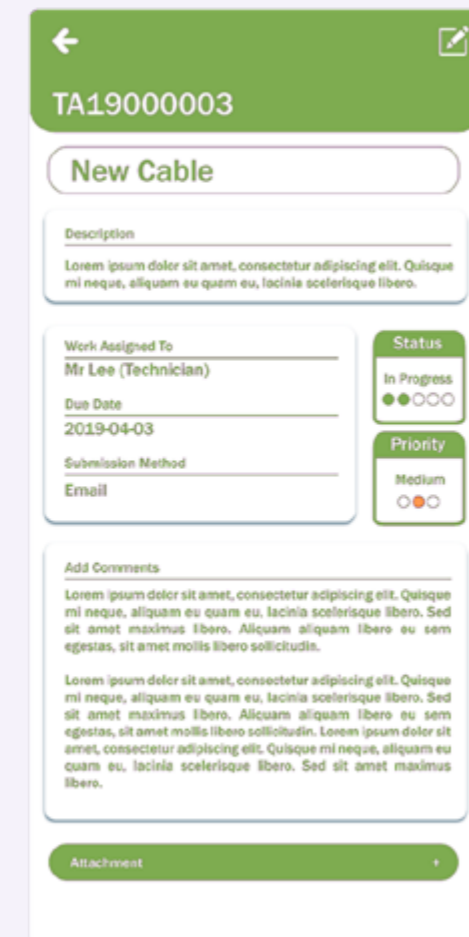
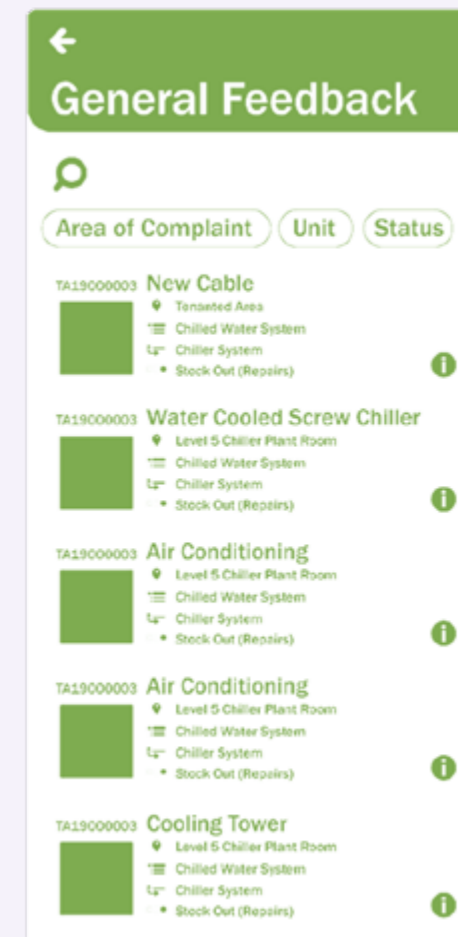
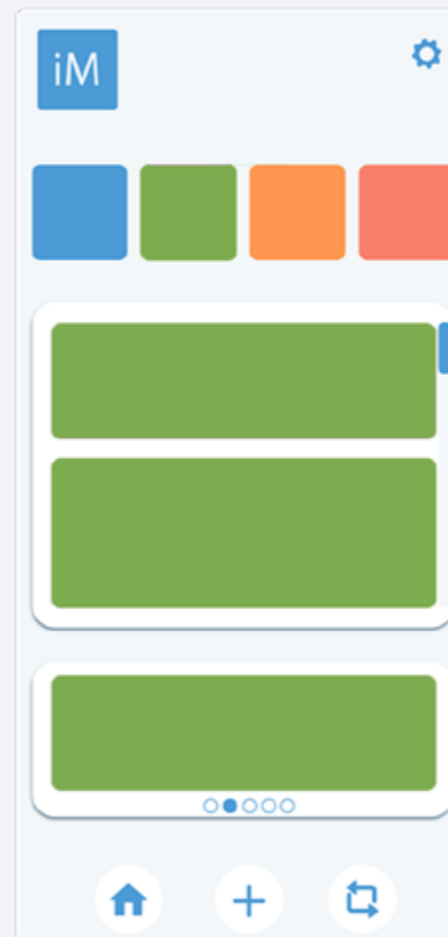


#0893d
#23894



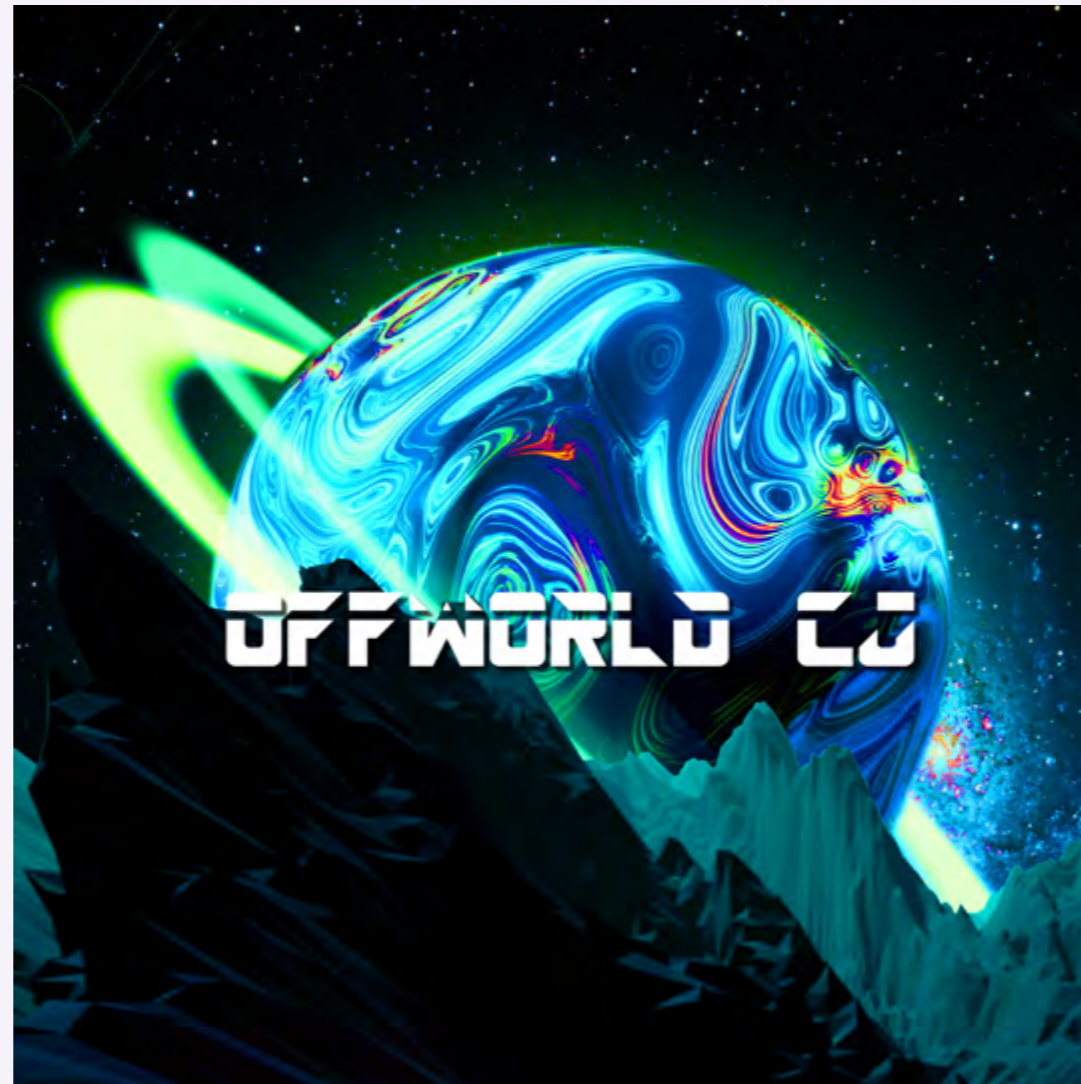
Brief

This project involved brainstorming some layouts for the IMT Tech iResidential app user interface.



Brief

The concept for the album cover art is to do with space. These versions were photo manipulated in Photoshop.



Brief

Designing the layout for AIC's annual report. This involved structuring text and photos provided and sourcing infographics.



NIGEL GURR PASTORAL CARE

Pastoral care at Ambassador occurs primarily through God's Word – it is as God's Word is taught that we learn how to live our lives God's way, how to face trials in a way that honors God, and where we learn how to live together as God's people.

PASTORAL CARE ALSO HAPPENS THROUGH PEOPLE AN "EVERY MEMBER MINISTRY"

AS WE CARE FOR ONE ANOTHER INFORMALLY,
THIS IS ONE WAY THAT WE PUT THE "ONE ANOTHER'S" OF THE BIBLE INTO ACTION: FOR
EXAMPLE

"BE KIND TO ONE ANOTHER" EPHESIANS 4:32
"PRAY FOR ONE ANOTHER" JAMES 5:16

Pastoral care needs organization in a church of any size and Ambassador is no exception: much of the care of individual members occurs through small groups where members can build relationships and leaders are available to encourage and help out.

Where more serious issues are troubling church members, the elders and staff are always available to meet with people, pray with them and offer advice where appropriate.

PRAISE REPORTS

- ❖ We are particularly grateful for our sister Tina Shepherd and all the people who have helped visit her and care for her this year.
- ❖ For those who are new mums, we try to send flowers to the hospital when we can, and also help with meals if it is needed.
- ❖ A number of people have also benefited from seeing external counselors over the course of the year, and we believe that this can be helpful for church members facing particular struggles.
- ❖ Miranda Gurr and Hannah Ball have both been taking Christian Counseling courses online via CCEF (Christian Counseling and Education Foundation).
- ❖ We are grateful to all those at Ambassador who faithfully pray for others and seek to care for each other as part of the body.

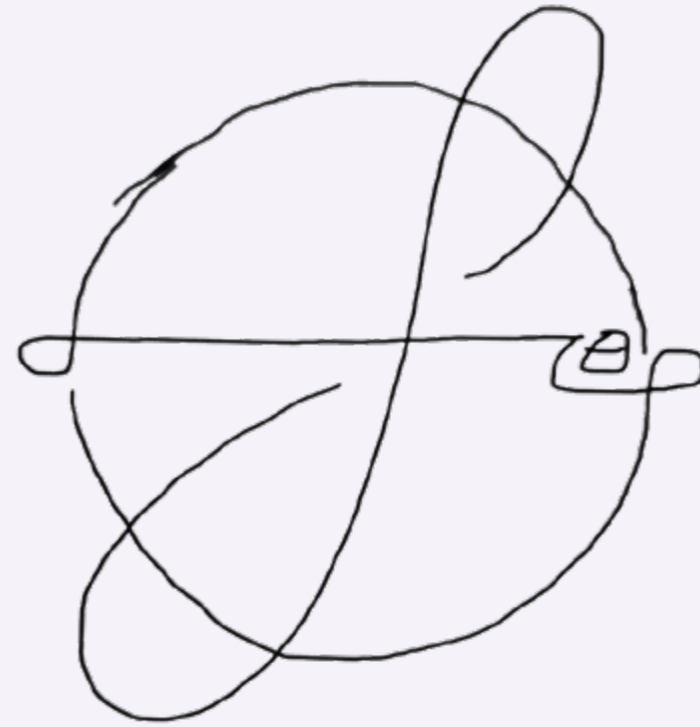
PRAYER POINTS

In the future, it would be good to see more training on how to care for each other – perhaps through home groups or more specialized courses?

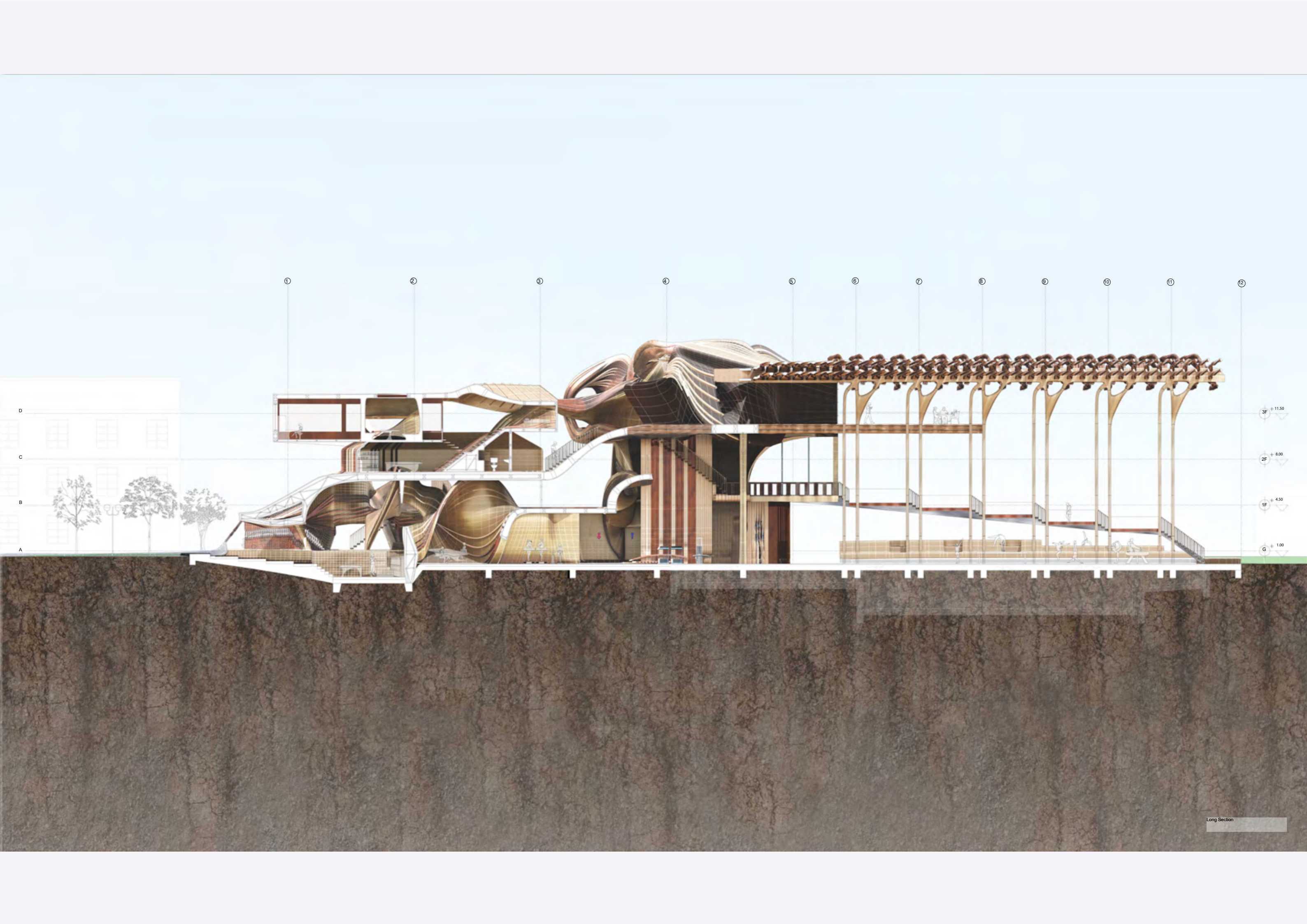


Brief

Logo design based on the Chinese character '旭', which means rising sun or dawn.







D

C

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A

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10

11

12

3F

2F

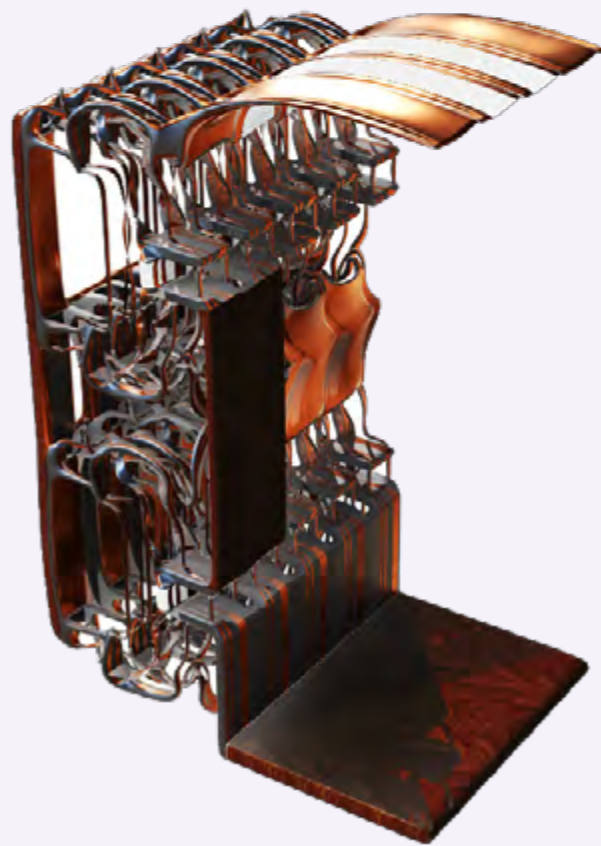
1F

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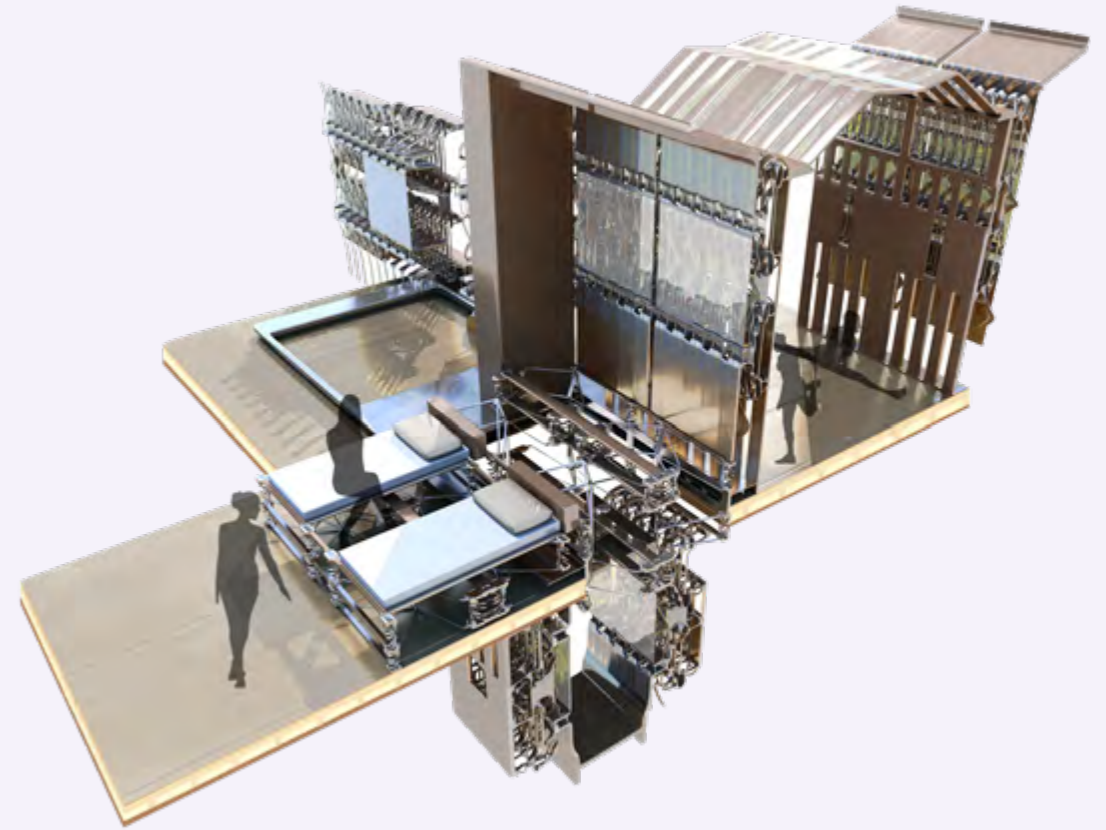
Long Section

Brief

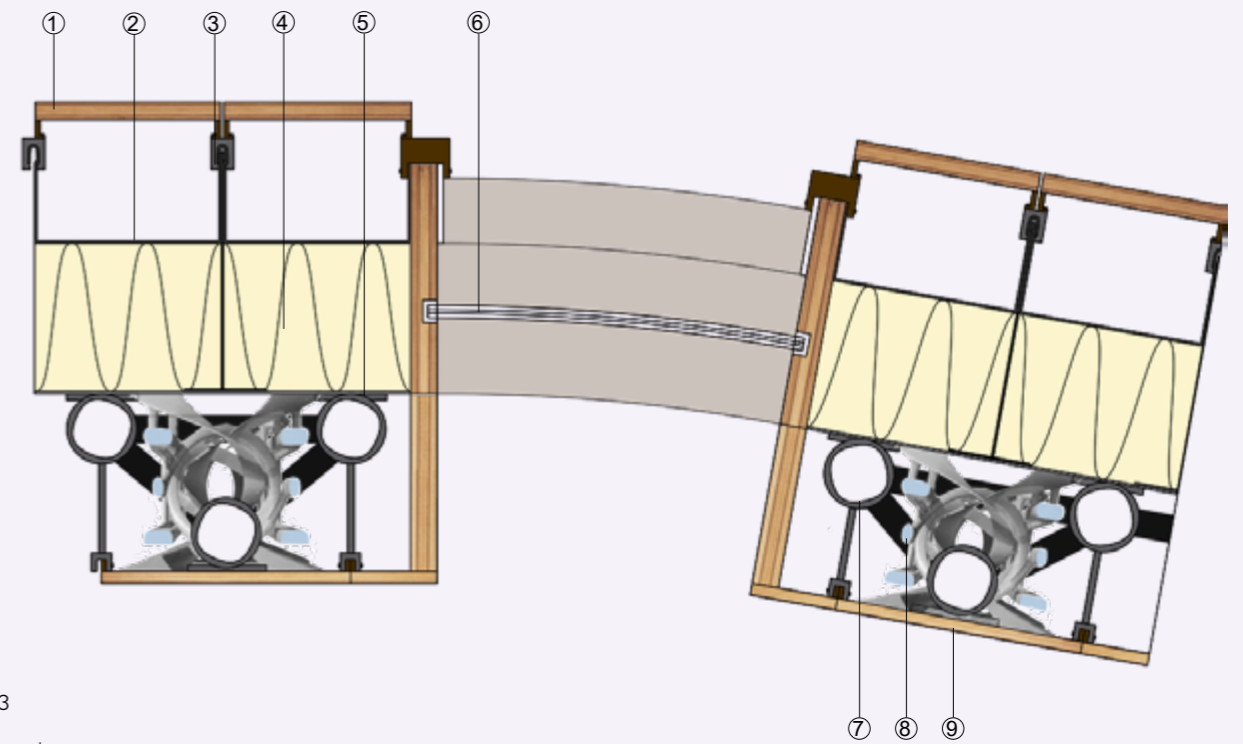
The building project is a continuation, developing intricate forms from the first project. The ornamentation is re-appropriated as an architectural device embedded with gymnastics exercising equipment for people to practice and develop physio-motoric skills. The wall also acts as a perforated space filtering air and facilitating natural ventilation throughout the building.



1.1



1.2



1.3

Legend

- 1 Steam Bent Ash Timber Exterior Cladding
- 2 Aluminium Standing Seam
- 3 Connecting Clip
- 4 Vapour Barrier
- 5 Bolted Connection
- 6 Double-Glazing Window
- 7 Space Truss Structure
- 8 3D printed Interspersed Heating System
- 9 Steam Bent Beech Timber Interior Cladding



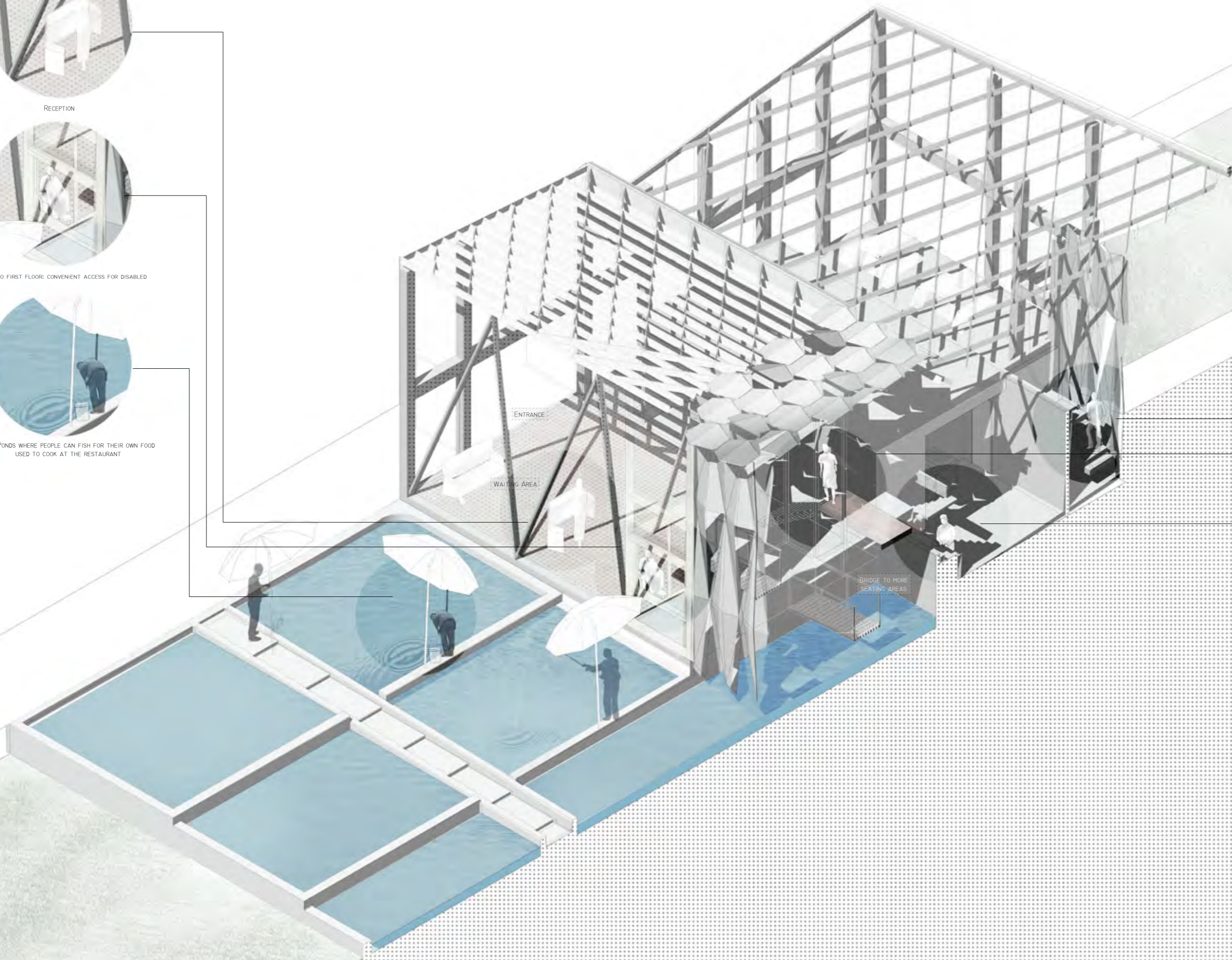
RECEPTION



LIFT TO FIRST FLOOR: CONVENIENT ACCESS FOR DISABLED



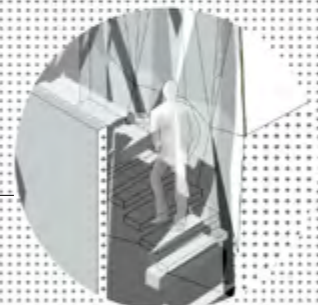
FISH PONDS WHERE PEOPLE CAN FISH FOR THEIR OWN FOOD USED TO COOK AT THE RESTAURANT



ENTRANCE

WAITING AREA

BRIDGE TO MORE SEATING AREAS



PRIVATE STAIRS FOR WAITERS AND STAFF TO FIRST FLOOR



PUBLIC USE: STAIRS TO FIRST FLOOR



OPEN KITCHEN